

# Baskets Galore

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## CONTACT

Deborah Wasylko  
*President, Baskets Galore*  
*Brunswick, Ohio*

(330) 220-0088  
[delight@basketsgaloregifts.com](mailto:delight@basketsgaloregifts.com)  
[www.basketsgaloregifts.com](http://www.basketsgaloregifts.com)



About

**DEBORAH WASYLKO**

*President, Baskets Galore*

**D**eborah Wasytko started Baskets Galore in 2003 when she turned her longtime passion for great design into a fulfilling career. The company's mission is to *create good feelings with gifts*, and Deborah has done just that, for thousands of clients in Northeast Ohio and across the country.



In 2000, Deborah left her job as an engineer with Bayer Diagnostics when her position was moved out of state, and she made the decision to re-engineer her life in order to spend more time with her family. She took a leap of faith and started her own gift basket business, utilizing her creativity and talent for design as well as her excellent business sense.

Deborah's approach to her business combines her dedication to hard work, her flair for creative design and her ability to exceed a client's expectations with every order. Over the past several years, she has become a highly sought-after public speaker, and has given many seminars on innovative gift design. Deborah has also worked hard to support other women entrepreneurs and small business owners in her area.

Deborah is proud to be an active member of her community, leading and serving in many organizations. She serves as a member of the Medina Chamber of Commerce, Brunswick Chamber of Commerce and the 1st Wednesday Networking Group, and she served as Vice President of the Memorial Elementary Parent Teacher Organization. In 2002, the Ohio House of Representatives recognized Deborah with its Community Service Award for her leadership in the community.



Deborah is a native of Brunswick, Ohio, where she lives with her husband and two children and attributes her success to her strong faith. Deborah earned an A.A.S. degree in Radiological Technology from Cuyahoga Community College, a B.A. in Business Administration from Baldwin-Wallace College and an M.B.A. from John Carroll University.



**"We do not remember days in our lives, we remember moments and experiences.  
At Baskets Galore, every gift is wrapped with a great experience!"**

**DEBORAH WASYLKO**  
*President, Baskets Galore*



**B**askets Galore has been creating *good feelings with gifts* since 2003, when Deborah Wasylko started the company out of her longtime passion for great design and creative gift-giving. Since 2003, the company has served thousands of clients in Northeast Ohio and across the country.

Baskets Galore, located in Brunswick, Ohio, designs a wide variety of fresh gift ideas for every occasion, including holidays, sympathy, corporate gifts and custom-designed gift baskets. Deborah and her creative team are proud to design and create each gift basket with the artistry, expertise and attention to detail that keep her clients coming back for more.



Deborah's creativity and enthusiasm for design, 20 years of corporate experience and advanced degree in business all contribute to the success of this thriving business. Baskets Galore is passionate about sharing great gift ideas and trends with clients and community members through free consultations, seminars and seasonal newsletters.



Baskets Galore believes in being active in the community, and is proud to be a member of the Brunswick Area Chamber of Commerce and the Greater Medina Chamber of Commerce. Baskets Galore is also proud to give back to the community through involvement with local organizations such as Bluecoats Of Medina County, Relay for Life, Red Cross, Susan G. Komen Foundation, Brunswick Educational Foundation, Oaks Family Care Center, and Brunswick City Schools.

Baskets Galore specializes in corporate gift-giving and custom basket design. Our designers can design a unique gift basket for any occasion and has a gift that fits into any budget.





"How can I describe the WOW? Baskets Galore – that's how. Deb does a FANTASTIC JOB of making me look good to my customers! Holiday gift baskets are made to order based on my needs and

then she adds her own special touch to make it stand out above the rest. Last minute needs – Deb has never let me down. I e-mail her, give her a theme, she runs with it and it's delivered on time and with a smile."

**MARIE MARRALI**

*VP Retail Sales, First Federal Of Lakewood*

"A big thank you to you and the staff of Baskets Galore for making Mimi look so good this year. Your dedication to quality, your creativity and ingenuity are incomparable. Your efforts continue to surprise and delight our customers."

**KARLI BENDER**

*Mimi Vanderhaven's Fabulous Buys*

"Thank you for making my life easier. People are always delighted when I send a gift from Baskets Galore. A frequent comment I have heard is "it is too beautiful to open." What I really appreciate is that I will never again have to worry about the quality of the items and every basket is unique and creatively designed. One company for all occasions!"

**WANDA SIDLEY**

*North Royalton, Ohio*

"Thank you, Baskets Galore for a great job! Your creativity, excellence of service and ability to customize your gorgeous presentations to



our homeowners shines through! Your product provides such a unique welcoming home gift that leaves a lasting impression!"

**LISA SAFFLE**

*Zaremba Homes*



# Testimonials

## WHAT PEOPLE ARE SAYING

"We received so many compliments on the Christmas baskets you created for us last month! Our friends, clients and business associates were impressed with the unique design and quality ingredients. We look forward to working with you in the future."

**MARIE MIRRO**

*Edmonds Co LPA, Medina, Ohio*



"J & M Business Solutions has been ordering from Baskets Galore for nearly two years and we have been very pleased with all they have produced for us. Their creativity of design and product quality is superior. We know we can count on Baskets Galore to create a gift basket we can be proud to present to our friends and clients."

**MARCIE PRICE**

*Co-Owner, J&M Business Solutions  
Brunswick, Ohio*

# Baskets Galore



"We have been very pleased with the level of service that Baskets Galore provides. They really go above and beyond to make sure that the gifts we provide our customers are a true reflection of the quality they have come to expect from Parkview Homes."

**PARKVIEW HOMES**

*Strongsville, Ohio*



NEWS RELEASE  
FOR IMMEDIATE RELEASE  
OCTOBER 23, 2007



*Contact Deborah Wasytko at (330) 220-0088*

## BASKETS GALORE WEB SITE LAUNCHED JUST IN TIME FOR HOLIDAY GIFT-GIVING SEASON

BRUNSWICK, OH (October 23, 2007) -- Baskets Galore President Deborah Wasytko today celebrated the launch of the company's new Web site, [www.basketsgaloregifts.com](http://www.basketsgaloregifts.com), launched just in time for the upcoming busy holiday gift-giving season.

"We are thrilled that the Baskets Galore Web site will allow our customers to more easily order our "Wow!" gift baskets and see our latest designs," Wasytko said. "Working with our clients to find the right gifts they need is a joy and we look forward to making the holidays brighter this year for our clients and their gift recipients!"

Baskets Galore's new Web site allows customers to easily place orders online, browse the company's gift baskets and read about the latest gift-giving ideas. The site also features expert advice from the Baskets Galore creative team, testimonials from enthusiastic customers, and more

information about Wasytko and the company. Web site visitors can place their orders at [www.basketsgaloregifts.com](http://www.basketsgaloregifts.com) or by phone at (330) 220-0088.

Baskets Galore, located in Brunswick, Ohio, is a gift-giving company that designs a wide variety of fresh gift ideas for every occasion, including holidays, sympathy, corporate gifts and custom-designed gift baskets. The company's mission is to create good feelings with gifts, and Baskets Galore's creative team is proud to design and create each gift by hand with artistry and attention to detail that is second to none. Deborah Wasytko started the company in 2003 and since then has created gifts for thousands in Northeast Ohio and across the country.

For more information, please contact Deborah Wasytko at (330) 220-0088 or visit [www.basketsgaloregifts.com](http://www.basketsgaloregifts.com).

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GIFT WRAP

# Connecting with others through gifts

by **Deborah Wasylko**

In a world that is becoming increasingly complex and demanding, it's even more important that we stay connected to people. We all want to feel like we belong and are appreciated, and we want to help others feel that way too.

Giving personal and thoughtful gifts allows you to connect more closely with others and bring unexpected happiness into their lives. Nothing feels better than receiving the perfect gift. It doesn't happen by chance; it happens by asking yourself a few key questions and then acting on those answers with creativity and imagination.



**Deborah Wasylko**

**What makes them tick?** This question sounds obvious, but I can't tell you the number of people who still buy others what *they* like. Empathy and thoughtfulness are key to getting the right answers. You honor the people you care about when you take the time to give gifts that reflect their interests and desires. Observe, notice, spy if you have to ... just be AWARE. Notice what they do in their spare time. Does the person love chocolate? If so, what kind, dark or light? Does the person have a hobby, love golf, ride a motorcycle? There is nothing better than receiving a gift that reflects your interests or

tastes. It shows that the giver really cares and that makes the recipient feel fabulous!

**What experience do you want to create?**

We do not remember days in our lives, we remember moments and experiences. Do you want to WOW a client with an end-of-year thank you gift of unusual snacks and confections from all over the world? Do you want to give a family a themed gift that lets them enjoy a movie night supplied with oodles of snacks, popcorn, and matinee candy? Do you want to comfort a friend or employee with teas, lattes, comfort food, and an inspirational book? Decide how you want your recipient to feel and then choose a complimentary gift. When you create nice memories for people, they will never forget you!

**Don't forget to be good to yourself.** Set a dollar amount that you are comfortable with. Consider pooling money with a group to purchase a more extravagant gift. Remember, spending more money on a gift doesn't necessarily make it a better gift. Personalizing a gift and creating a wonderful experience for that special someone makes a fabulous gift – not a hefty gift budget.

*Deborah Wasylko is the founder and president of Baskets Galore. Call 330-220-0088 for a free corporate and personal gift consultation or visit [www.basketsgaloregifts.com](http://www.basketsgaloregifts.com) for a large selection of holiday and all occasion gifts.*